



Belleville Achieves Strength In Character

Banner Sponsorship Program

The BASIC Initiative developed out of Belleville's Community of Character initiative and focuses on building a community of character. The Mission of BASIC is to “Promote and support positive character where we live, work, and play”.

We offer a variety of opportunities for people to raise the quality of their life by helping to raise the quality of life for others. BASIC, which stands for Belleville Achieves Strength in Character, is a not-for-profit 501(c)(3) community organization.

BASIC is comprised of a volunteer adult board and a Youth Board, comprised of students from Belleville East, Belleville West, and Althoff Catholic high schools. Programs offered by BASIC include character educations in local elementary schools, the “Bus Stop Santa” program, Keep Belleville Beautiful, and more.

To help promote your business of character, BASIC is offering the Banner Sponsorship Program. Seventy (70) banners will be available for sponsorship and are first come, first served. The vinyl banners are 24” X 51” in size and will feature your full color logo on both sides, accompanied by the BASIC Initiative logo and the Belonging Begins With Belleville logo. The banners will be distributed along Main Street and Illinois St. (IL Rt. 159) and specific locations cannot be guaranteed. Sponsorship of a banner is \$500 per banner for one year. Applications are due by July 30, 2023.

If your organization is interested in sponsoring a banner, please complete the application on the following page. For questions, please contact Program Chair Eric Schauster at 618-233-6810, Ext. 1249 or eschauster@belleville.net . Thank you for your support.

Sample Banner





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Banner Sponsorship Program Application
DUE July 30, 2023

Name of sponsoring company: _____

Address: _____

Contact person name/title: _____

Phone: _____ Email: _____

Placement of banner at specific location cannot be guaranteed.

Banner will be displayed for one (1) year.

Logo must be submitted as a vector file (.ai or .eps). Resolution must be minimum of 150 dpi.

Number of banners: _____ X \$500 ea. = \$ _____

Method of payment:

- Check (Make checks payable to The BASIC Initiative)
- Cash

Submit application, logo file, and payment to:

BASIC Initiative Banner Sponsorship Program,
c/o Eric Schauster,
2300 West Main St., Suite M112
Belleville, IL 62226.
eschauster@belleville.net

For questions, contact Eric Schauster at 618-233-6810, Ext. 1249 or eschauster@belleville.net.

All applications are subject to review and approval.